

# Kids Week Coloring Contest

Sponsored by **OLIVIA'S ORGANICS**

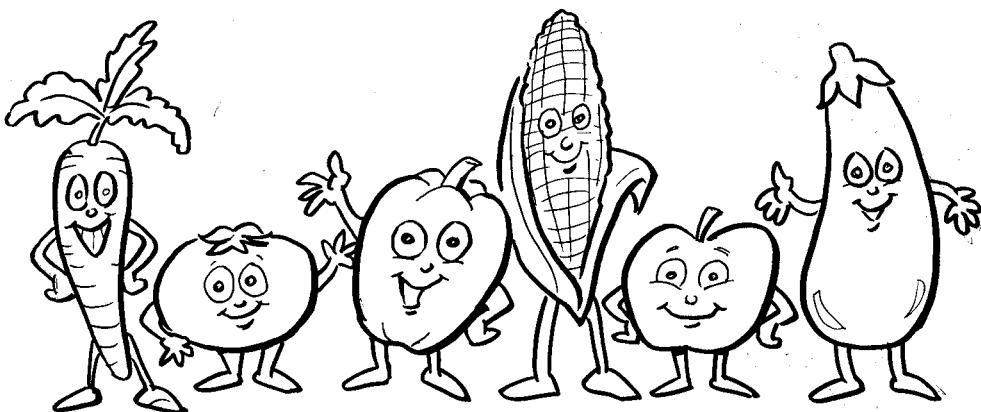
 Roche Bros.



First Name: \_\_\_\_\_ Age: \_\_\_\_\_ Town: \_\_\_\_\_

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# OFFICIAL ROCHE BROS. COLORING CONTEST RULES

## Contest Administrator

The "Roche Bros. Coloring Contest" is hosted and administered by Roche Bros. (the "Sponsor"), 70 Hastings Street, Wellesley Hills MA 02481. Correspondence can be sent to this address, attention Marketing Department, or to customerservice@rochebros.com.

## Eligibility

This contest is open to legal residents of Massachusetts, aged 3 - 10 years old as of June 1, 2018, with the permission of a parent or legal guardian. Employees and their immediate families, vendors, suppliers, contractors and any other individuals who are directly professionally involved with Roche Bros. & Sudbury Farms ("Sponsor") are not eligible. Immediate families include spouses, parents, children, or any other household members. In case of a dispute as to the identity of the entrant, the entry will be accepted or rejected at the sole, absolute discretion of Sponsor.

No purchase necessary to enter.

## How to Enter

Entries must be submitted on official coloring contest entry forms, available at all Roche Bros. and Sudbury Farms locations. Color the contest entry any way you like, and return it with a completed entry form below to your store's courtesy booth by Friday, June 22, 2018. Only one entry per child will be accepted.

## Contest Award Winners

After the Deadline, a panel of judges selected by Sponsor will evaluate each entry in one of three age categories (3-4, 5-7, and 8-10 years old) for appearance, creativity, and originality. Judges will select one first prize in each age group in each store. Children will be competing in their own age group, and only in the store where entered.

All first prize winners in all groups will be entered into a random drawing for the Grand Prize, on or before July 16, 2018.

To be eligible to win any prizes, the winner must respond within five (5) business days of the first attempted notification following the instructions contained in the notification. In the event a Potential Winner fails to timely respond to Sponsor's attempted notifications, the winner will be disqualified from the Contest and Sponsor will select another winner from the entries submitted.

## Sponsor Ownership of Entries

All entries and materials submitted to Sponsor in connection with the Contest (collectively, "Entry Materials"), along with all copyright, trademark and other proprietary rights associated therewith, become the property of Sponsor upon submission, and Entry Materials will not be returned to any entrant. Without limiting the generality of the foregoing, you acknowledge that Sponsor will own all rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. This includes the right and intent of the Sponsor to publish the artwork in our advertising circular, and on websites and social media outlets owned used by the Sponsor with no further compensation due to the Winner beyond the prize stated below.

## Contest Prizes

One (1) Grand Prize winner will receive a Summer Fun Pack of four (4) tickets each to the following events/venues: A Red Sox baseball game at Fenway Park in Boston, MA of the Sponsors choice; to Six Flags New England in Agawam, MA; to the New England Aquarium in Boston, MA; and to Water Wizz in Wareham, MA.

Fifty-Four (54) First Prize winners, one (1) per age category per store, will receive a Fandango Gift Card worth \$50.

All prizes returned as undeliverable or otherwise not claimed within five (5) days after first attempted delivery will be forfeited and awarded to an alternate winner. The prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value. Limit one prize per entry. The prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

## Use of Winner's Name, Likeness, etc.

Except where prohibited by law, entry into the Contest constitutes permission to use winners' name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winners may be required to execute and deliver to Sponsor a consent to the use of their name, address, likeness, Original Photograph, and/or prize information, without limitation, for promotional purposes without further permission or compensation.

## Miscellaneous

The Contest and these Official Rules will be governed, construed and interpreted under the laws of the Commonwealth of Massachusetts. Contestants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Contestants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest.

If you have any questions about these Official Rules or the Contest, please e-mail them to customerservice@rochebros.com or send written questions to the address listed above.

Roche Bros. wishes all contestants good luck . . . and above all, have fun!!

## OFFICIAL ROCHE BROS. COLORING CONTEST ENTRY FORM

Please print clearly. Do not detach.

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_ Birthday: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Parent's Phone Number (for notifying winners): \_\_\_\_\_

Home Address: \_\_\_\_\_

Parent's Email Address: \_\_\_\_\_ Your Store: \_\_\_\_\_

Would you like to enroll in the free Roche Bros. Kids Club?  YES  No

Bring the completed form to the courtesy booth at your local Roche Bros. or Sudbury Farms by Friday, June 22, 2018 to enter.